

Driven by security, accelerated with compliance

CardEasy is the right track for your AAA brand

We're already working one of the largest AAA clubs in North America, keeping Member card data safe, ensuring PCI DSS compliance, protecting against data breaches, associated fines and reputational damage.

Make sure your AAA club matches these high standards and the same levels of protection.

Only 8%

of US consumers believe the organizations they buy from over the phone will keep their card details secure.

CardEasy market research report 2023

408 million

data records were breached in 2022 and 70% of US consumers are reluctant to make payments by telephone for fear of fraud.

CardEasy market research report 2023

65% of

organizations reported they had seen an increase in cyberattacks in 2022 that they attributed to greater levels of remote working.

CardEasy market research report 2023

70% of

consumers believe that using technology that reliably hides payment card details from contact center agents is secure, compared to only 33% for so-called 'pause and resume' solutions.

CardEasy market research report 2023

Only 30%

of consumers agree that home-based workers are just as secure as those working in a contact center.

CardEasy market research report 2023



It's time to ramp up your payment processes and be 100% driven by security with CardEasy.

De-scope your environment from PCI DSS

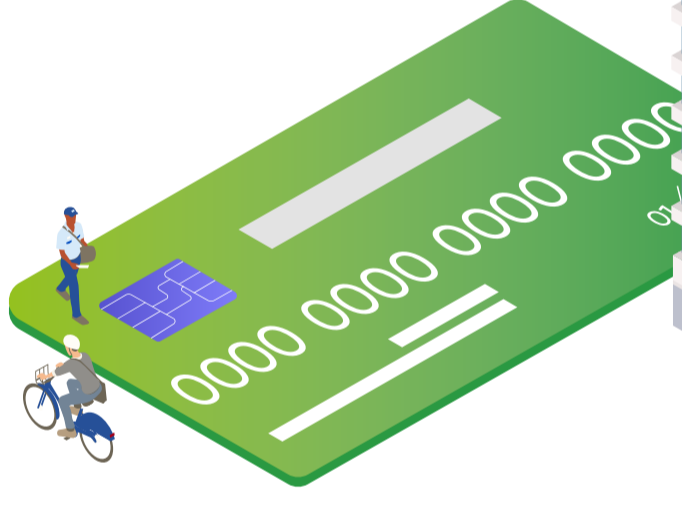
With CardEasy, no one in your club sees or hears the Member's payment details. De-scoping your environment from PCI DSS and reducing the threat of data breach or fraud across multiple communication channels.

Two-second end-user comments

"This [entering card details via the telephone keypad] seems like a more secure method than dictating my card details to a person."

"Entering my card details using my telephone keypad will make things much better."

"I feel much more secure when not having to read my card details out to an agent."



Customers expect a seamless omnichannel shopping experience

"Offering a compelling omnichannel experience used to be the bleeding edge of retail. Now it's a requirement for survival."

McKinsey

CardEasy market research report 2023

Over 80%

of consumers agree that it's important to contact a company via whatever method is most convenient to them

CardEasy market research report 2023

Over 60%

agree that they like to switch between channels when dealing with companies.

CardEasy market research report 2023

What our customers say about CardEasy

"The CardEasy solution de-scopes us from PCI DSS compliance and mitigates the risk of any internal fraud. The platform is scalable and easy to use along with the confidence we have in the CardEasy team who have been instrumental in a smooth implementation."

Head of Collections



"We have been impressed by the flexibility, ease of integration and support of the CardEasy system, as well as its PCI DSS security to protect in-house operations and our outsourced service providers in the USA and EMEA."

Head of eCommerce & Sales Support



"CardEasy has an attractive price point and is easy to use, but the biggest selling point, is the level of service that we get from the CardEasy team. For me, that's worth its weight in gold."

IT Service Delivery Manager



For 83%

of companies, it's not if a data breach will happen, but when.

Globally, the average total cost of a data breach is an eye-watering \$4.35 million, according to IBM, so it's time to take action today.

IBM's Cost of a Data Breach 2022 Report

The ultimate payment security service

Belt up payment security with CardEasy. One of the largest AAA Clubs in the US did and they haven't looked back.